

Our Readers Have Influence!



Also in this Issue

In contrast to this negative news, our other features are more cheerful. Sandra Howe reports on a special new garden that has been created in Owen Sound to celebrate Indigenous history and bring together people of all cultures.

We also

share an exploration of the Sheguiandah Archaeological Trail on Manitoulin Island. Guided tours are offered that give the feeling of travelling back in time, as you climb up a slope that goes back thousands of years.

In the Escarpment lands south of Georgian Bay, new access has been created to give visitors a convenient entrance to Petun Conservation Area throughout the year. The Bruce Trail main trail and a side trail provide easy ways to experience the various habitats that are established here.

Those who follow the offerings of the Bruce Trail may know that Beth Gilhespy, a former CEO of the Bruce Trail Conservancy, is a geologist known for giving specialized tours of the Bruce Trail, explaining the various

rocks and fascinating layers of sediment visible along the Escarpment. She has written a book about the geology of the Beaver Valley section of trail, and we are delighted to present excerpts and images from this work.

Influential Readers

As happened with the Greenbelt feature, our readers sometimes urge us to write particular articles. Sometimes they give us great ideas and help us put together interesting pieces. At times they even influence our advertisers. This has happened more than once in response to Foodland ads in our magazine.

Regular readers may know that Foodland store managers, long-standing advertisers with us, usually have a seasonal recipe in each ad. Some time ago, a recipe was missing an important step, and we got letters pointing that out! We let Foodland head office know about this, and they acknowledged their mistake in the recipe. They had proof that our readers act on the recipes.

For Spring 2023, the Foodland ad had a QR code on it. We told our contacts at Foodland that we thought some of our readers might not like that. Foodland wanted to know how many people acted on the QR code in that ad, so it remained. Then one of the managers of a Foodland store

heard from the customers who didn't like the code, who wanted to see the whole recipe at once, who referred to the recipe in the store to buy the right ingredients. He heard in such number, that he passed on this response to us and to the Foodland head office. Our contacts replied that they would go back to publishing complete recipes in their ads.

Our readers care about what is in our magazine, are not shy about letting us know this, and we are delighted by their – your – responses!

Send Us Your News

We always like publishing photos of events that take place all along the Escarpment. Send us your photos with some details about what happened, when, where, and who is in the photo. As well, we'd like to resume our calendar of coming events, so if you're planning something interesting, send us the details. The only catch is that we have to know very far in advance, like about four months ahead of time!


Gloria Hildebrandt

P.S. Wild animals need wild spaces.

After passing Bill 23, More Homes Built Faster on Nov. 28, our provincial Progressive Conservative government went on to pass amendments to the Greenbelt Act, on Dec. 21, 2022. Three days before Christmas. Were you paying close attention to this that day? I wasn't, I was preparing for the holiday. It was one of our subscribers who urged us to publish a piece on the threats to the Greenbelt, and introduced us to Doreen Nicoll, who wrote the article for us that appears in this issue. While widespread opposition to these rushed changes remain, media coverage about this issue has faded. Perhaps when shovels begin to hit the wetlands and sensitive animal habitats, concern will resume.


The offices of *Niagara Escarpment Views* are located on the Treaty Lands and Territory of the Mississaugas of the Credit First Nation, specifically The Ajetance Treaty No. 19, of 1818, when Chief Ajetance sold the lands to the Indian Department of the government.

Let us know what you think!

Write us at editor@NEViews.ca or
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More Online!

 Keep in touch with Escarpment news between issues at our website. We have unique content not seen in the magazine, and you can leave comments in response. See www.NEViews.ca.

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